

Media Kit

Mary Noe

Contributing Editor | Luxury Globe Media
&
Freelance Writer

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About Mary:

An editor and freelance writer based in Southern California, Mary specializes in family, couples, multi-gen, and girls' trips, as well as luxury travel, culinary, wine tasting, adventure sport, shopping, cultural, Christmas market, and street and farmers' market experiences.

Mary has visited and written about Italy, Mexico, London, Paris, Barcelona, Dublin, New York, and Washington DC, and regularly travels to Nashville, the Pacific Northwest, and throughout California.

Why Work With Mary?

As a contributing editor at **Luxury Globe Media**, Mary is always eager to highlight interesting destinations and experiences. **Luxury Globe** content focuses as much on the experiential and authentic side of luxury as it does on pampering and privilege. **Luxury Globe** publishes prime luxury websites including LuxuryCanada.com, LuxuryUS.com, LuxuryUK.com, LuxurySwitzerland.com, LuxuryLondon.com, and Luxury.TV (which offers curated video content from the world's leading luxury travel destinations).

Mary has recently published destination pieces about Tuscan experiences for LuxuryItaly.com, luxury lodging in Nashville for LuxuryUS.com, Paris market streets for LuxuryParis.com, and afternoon tea experiences for LuxuryUK.com. She is currently curating and contributing content for the [LuxurySpain](http://LuxurySpain.com) site, which will launch this year.

As a **freelance writer**, Mary offers a fresh approach on local happenings, keeping readers current on lifestyle and community trends. She contributes regularly to several upscale lifestyle magazines, including *Southern California Life* magazine and *Conejo Valley Lifestyle* magazine, and also to *VisitVenturaCA.com*. Her recent stories have featured the Santa Barbara Urban Wine Trail, the Grand Central Market in Los Angeles, The Adamson House in Malibu, and Holiday Cruises in Ventura Harbor.

Mary's Articles Have Been Published In:

- *Southern California Life Magazine*
- *LuxuryUS*
- *LuxuryUK*
- *LuxuryParis*
- *LuxuryIt*
- *Visit Ventura*
- *Conejo Valley Lifestyle Magazine*
- *The Malibu Chamber of Commerce Visitors Guide*

Professional Memberships:

- International Food, Wine and Travel Writers Association
 - The International Travel Writers Alliance
 - TravMedia USA

Audience:

Luxury Globe Media reaches an affluent international readership who enjoys luxury travel and authentic experiences.

Southern California Life magazine prints 30,000 issues bi-monthly, with broad, high-exposure circulation blanketing Southern California from Santa Barbara to San Diego and Palm Springs. In addition to a large, affluent paid subscriber base across the U.S., *SoCalLife* is featured in more than 17,000 hotel guest rooms in Southern California (raising readership per issue to 408,000, based on an average of 3 guests per week per room).

Readership:

- 62% Female 37% Male
- 60% of readers are 35+
- 69% make \$125,000+ per year
- 66% have a Graduate or Masters Degree
- 33% have a Bachelors Degree

Social Media:

- *Southern California Life* magazine: more than 40,000 followers on Facebook, Twitter, Instagram, Pinterest, and LinkedIn.
- *VisitVenturaCA.com* Stats:
Twitter: 5,788
Facebook: 83,318
Instagram: 33.7K followers

Mary will actively promote your destination or activity on Twitter, Instagram, and Facebook.



@marynoewrites



<http://www.facebook.com/marynoewrites>

Contact Info:

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